



## **Pratum Co-op Signs Agreement with Redox Bio-Nutrients for distribution and sales to Oregon Wine Grape Producers**

*Salem, OR (Feb. 19, 2025)* – Pratum Co-op, the leader in innovative ag solutions and one of the Oregon’s premier product and service providers is proud to announce a strategic partnership with Redox Bio-Nutrients. This partnership will combine the superior customer service Pratum Co-op offers with Redox’s cutting-edge foliar bio-nutrition products to grape producers throughout Oregon.

Foliar nutrition involves the application of essential bio-nutrients directly to plant leaves, offering a rapid and efficient way to address deficiencies and boost crop health. Redox Bio-Nutrients' products are formulated to optimize nutrient uptake, promote plant growth, and increase yields.

“We are excited to offer innovative technology and products to our local Oregon producers. The Redox products are a natural fit, especially as we expand our focus to grape producers in the region,” said Angel Torres, Pratum Co-op Specialty Crop Manager. “Being able to offer the viticulture community unique products is one more way Pratum Co-op is leading ag innovation.”



Redox’s advanced technology focuses on sustainable intensification, helping farmers produce more with less environmental impact. Their products are designed to improve soil health, reduce fertilizer runoff, and enhance crop resilience.

“We appreciate the opportunity to partner with a company with long history of providing exceptional products and customer service,” said Redox President, Colton Moon. “We have many longtime customers in the Pacific Northwest and look forward to more successful farming collaborations.”

### *About Pratum Co-op*

In 1946, farmers in the community of Pratum, just east of Salem, founded a co-op to handle the prime seed produced in the fertile soil of our Willamette Valley. The co-op became known as Pratum Co-op and became a supplier of fertilizer, crop protection and petroleum products.

More than a half century later, each division of **Pratum Co-op** has expanded dramatically. Since 1946, Pratum Co-op has experienced steady growth and is continually developing new and innovative ways to better serve its customers. Find out more at [www.pratumcoop.com](http://www.pratumcoop.com).

### *About Redox Bio-Nutrients, LLC*

For the past 30 years, **Redox Bio-Nutrients** has provided superior plant bio-nutrition by focusing on the synergy between bio-stimulant and nutrition, helping growers grow abundant, high-quality crops through Redox Homeostasis, or plant charge balance. Find out more at [www.redoxgrows.com](http://www.redoxgrows.com).